

Curriculum Vitae

Rubaiya Zannat

Residential Address : Flat no. 6B, House no. 1/2, Block-D, Lalmatia, Dhaka-1207, Bangladesh.
Official Address : Lecturer, Department of Mass Communication and Journalism, University of Dhaka, Dhaka-1000, Bangladesh.
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WORK EXPERIENCE

TEACHING (at the University of Dhaka)
27 Jan 2016–Present

Lecturer

Dept. of Mass Communication and Journalism, University of Dhaka, Dhaka-1000, Bangladesh

Courses taught:

- ‘Media Economics and Management’ (MCJ 505) in MSS 2nd Semester (Graduate level)
- ‘Editing and Desktop Publishing’ (MCJ 308) in BSS 6th Semester (Undergraduate level)
- ‘ICT skills’ (MCJ-202) in BSS 4th Semester (Undergraduate level)
- ‘Interpersonal and Group Communication’ (MCJ 105) in BSS 3rd Semester (Undergraduate level)
- ‘Journalistic Writing Skills: Bangla’ (MCJ 104) course in BSS 1st Semester (Undergraduate level)

TEACHING (at Jagannath University)
12 Oct 2014–27 January, 2016

Lecturer

Dept. of Mass Communication and Journalism, Jagannath University, Dhaka-1100, Bangladesh

Courses taught:

- ‘Media Society and Culture’ in MSS 1st Semester (Graduate level)

- ‘Desktop Publishing’ in BSS 6th Semester (Undergraduate level)
- ‘Editing for Print and Electronic Media’ in BSS 3rd Semester (Undergraduate level)
- ‘Interpersonal and Group Communication’ in BSS 2nd Semester (Undergraduate level)
- ‘Bangla Writing Skills’ (MCJ 103) course in BSS 1st Semester (Undergraduate level)

TEACHING (at Stamford University Bangladesh)
01 Nov 2012–11 Oct 2014

Lecturer

Dept. of Journalism and Media Studies
Stamford University, Bangladesh.

Courses taught:

- ‘Editing and Desktop Publishing’ in BSS 8th Semester (Undergraduate level)
- ‘Media Economics and Management’ in BSS 8th Semester (Undergraduate level)
- ‘Public Relations’ in BSS 5th Semester (Undergraduate level)
- ‘Editing’ course in BSS 3rd Semester (Undergraduate level)
- ‘Interpersonal Organizational and Public Communication’ in BSS 3rd Semester (Undergraduate level)
- ‘Origin and History of World Journalism’ in BSS 2nd Semester (Undergraduate level)
- ‘History of Bangla Literature’ in BSS 1st Semester (Undergraduate level)
- ‘Concepts of Communication’ in BSS 1st Semester (Undergraduate level)

TEACHING (at Green University Bangladesh)
Sep 2012–Jan 2013

Adjunct Faculty

Department of Film, Television and Digital Media (FTDM)
Green University Bangladesh

Instructed course:

‘Online Journalism’ (FTDM 1018) in BSS 8th Semester (Undergraduate level)

JOURNALISM (at the Daily Prothom Alo)

Feb 2012–Oct 2012

Trainee Journalist

News Desk, The daily Prothom Alo (Online Section)

CA Bhaban, 100 Kazi Nazrul Islam Avenue

Karwan Bazar, Dhaka 1215

Responsibilities:

- Editing raw copies sent by the correspondents from all over the country
- Receiving news and information over phone from reporters of remote areas of the country.
- Translating news, views, features and articles from the Economist and international news agencies: Reuters, AP, AFP.
- Uploading news and pictures on prothomalo.com

EDUCATIONAL QUALIFICATION

Master of Social Sciences (M.S.S)

Department- Mass Communication and Journalism

University of Dhaka, Bangladesh

Obtained Class- First Class (1st Position in Merit List)

Obtained Mark - 64.6%

Degree Award Year- 2010 (Held in 2011)

▪ Core Courses

Communication Theories (MCJ 501), Media Research and Cultural Analysis (MCJ 502), Advanced Reporting (MCJ 503) and Advanced Editing and Make-up (MCJ 504)

▪ Optional Courses

Television Context and Content (MCJ 508), Film Sense and Criticism (MCJ 509), Cyber Journalism (MCJ 514)

▪ Research Work

Presentation of the Heroes of Bangladeshi mainstream Films: from the context of Honesty and Violence (MSS)

Bachelor of Social Sciences (B.S.S)

Department- Mass Communication and Journalism

University of Dhaka, Bangladesh

Obtained Class- First Class (2nd Position in Merit List)

Obtained Mark - 63.5%

Degree Award Year- 2009 (Held in 2011)

▪ Area of Study

Concepts of Communication (MCJ 101), Concepts of Journalism (MCJ 102), Bangladesh Culture and Heritage (MCJ 103), Contemporary Bangladesh Affairs (MCJ 104), Bangla Writing Skills (MCJ 105), English Writing Skills (MCJ 106), Interpersonal and Group Communication (MCJ 201), Mass Communication: (Structure and Process) (MCJ 202), News Gathering and Writing (MCJ 203), Sub-Editing (MCJ 204), Social Processes and Institution (MCJ 205), Contemporary World Affairs (MCJ 206), Mass Communication Theories (MCJ 301), Communication Research Methodology (MCJ 302), Mass Media in Bangladesh (MCJ 303), Reporting (MCJ 304), Editing (MCJ 305), Economic Concepts Development Issues and Perspectives (MCJ 306), Political Process and Institution (MCJ 307), Media Society and Culture (MCJ 401), Development Communication (MCJ 402), Information and Communication Technology (MCJ 403), Editing and Desktop Publishing (MCJ 404)

▪ Optional Courses

Advertising (MCJ 409), Gender and Communication (MCJ 412), Photojournalism (MCJ 415)

▪ Research Work

Tendency of listening to FM radio among the students of the dept. of Mass Communication and Journalism, University of Dhaka (BSS, 3rd year)

H.S.C (Higher Secondary School Certificate)

Mohammadpur Preparatory Girls' College

GPA 4.30 on a scale of 5.00 (Science)

Dhaka Board, Bangladesh, 2005

Subjects:

Bengali, English, Biology, Physics, Chemistry, Mathematics (Additional Subject)

S.S.C (Secondary School Certificate)

GPA 4.63 on a scale of 5.00 (Science)

Mohammadpur Preparatory and Girls' High School

Dhaka Board, Bangladesh, 2003

Subjects:

Bengali, English, Mathematics, Social Science, Religion (Islam), Physics, Chemistry, Biology, Higher Mathematics (Additional Subject)

PUBLICATIONS

▪Solar Energy for ICT Advancement: An Empirical Study on Coastal Areas in Bangladesh, *ASIASCAPE: DIGITAL ASIA* 6, Co-author: Nasir Uddin, Hasan Mahmud Faisal, (2019) 35-57, Leiden, BRILL Publications.

▪Women in the supplements of the national dailies: Distorted Imagery portrayal in disguise of sarcasm. *Social Science Review*, Dhaka University Studies, Co-author: Marzia Rahaman, Part-D, Part 12, Issue 12, December 2018. (Published in native language)

▪Shahbag's Gonojagoron Moncho on Editorial Pages of National Dailies: A Comparative Analysis of four Daily Newspaper of Bangladesh, *Social Science Review*, Dhaka University Studies, Co-authors: Hasan Mahmud Faisal, Rezaul Karim, Part-D, Part 11, Issue 11, December 2017. (Published in native language)

▪Types and practices of Ethics in Journalism: Bangladesh and Global Context, *Jahangirnagar University Journal of Journalism and Media Studies*, Co-author: Hasan Mahmud Faisal, Rajib Nandy, Volume 2, 2016. (Published in native language)

▪UN Conferences on Climate Change: Coverage in Bangladeshi Newspapers, *The National University Journal of Humanities, Social Sciences and Business Studies*, Co-author: Hasan Mahmud Faisal, No. 1, Volume 1, Dec. 2014.

▪Presentation of the Heroes of Bangladeshi mainstream Films: from the context of Honesty and Violence, *Bangladesh Film Archive Journal*, Co-author: Hasan Mahmud Faisal, Bangladesh Film Archive, Issue: 06/June 2013. (Published in native language)

PROJECT WORK

▪A research project titled "Last three UN conferences on climate change: A review on coverage in two selected Bangladeshi national dailies," under Social Science Research Council, Planning Division, Ministry of Planning, Government of the People's Republic of Bangladesh. (Timeline: February 2014 to July 2014).

POPULAR PUBLICATION:

▪'Media and Police: Cooperators not Competitors, Special Edition of the *Detective Magazine* for Bangladesh Police Week, 2017. Published by Bangladesh Police. January 23 2017.

RESEARCH INTERESTS

- Interpersonal Communication
- Group communication
- Computer-mediated communication
- Organizational leadership
- Advertising and society issues
- Media and journalism ethics
- Issues relating to the media representation of different social groups

WORKSHOP/TRAINING/SEMINAR PARTICIPATION:

- Training on mobile journalism organized by Deutsche Welle academia, Germany on February 27, 2019.
- Induction workshop on 'Fundamentals of IT' organized by the Centre of Excellence in Teaching and Learning (CoETL), University of Dhaka on February 07, 2018.
- Workshop on Advanced IT Skills organized by the Centre of Excellence in Teaching and Learning (CoETL), University of Dhaka on April 03, 2018.
- Seminar Lecture on 'Music and Political Communication: The Beatles, George Harrison, and the Liberation War of Bangladesh' on January 05, 2017; organized by the dept. of Mass Communication and Journalism, University of Dhaka.
- Seminar lecture on 'Conflict and Violence Reporting: Techniques and Challenges' on January 31, 2017; organized by the dept. of Mass Communication and Journalism, University of Dhaka.
- Workshop on Institutional Quality Assurance Cell (IQAC) of the University of Dhaka under Institutional Quality Assurance Unit (IQAU) of the University Grants Commission of Bangladesh held on April 16, 2017.
- Orientation Workshop on Teaching-Learning organized by the Centre of Excellence in Teaching and Learning (CoETL), University of Dhaka on 6th & 7th May, 2017.

- Research Finding Dissemination Workshop, organized by the Social Science Research Council, Planning Division, Ministry of Planning, Government of the People's Republic of Bangladesh on June 01, 2017.
- Workshop on TV studio Operation and Management organized by the Sub-project Management Committee, Dhaka University Television Studio Project held on July 18, 2017.
- Day-long Academic Writing Workshop for the young colleagues organized by the Faculty of Social Sciences on August 01, 2017.
- Research Colloquium on 'The Limits of Reform: Elites, Politics and the Police in Contemporary Bangladesh', organized by the faculty of Social Sciences on August 27, 2017.
- Research Colloquium on 'Women's Political Representation: Lessons from the Nordic Countries', organized by the faculty of Social Sciences on September 25, 2017.
- 5-day long training program on 'Computer troubleshooting and maintenance', organized by the ICT division, ICT ministry, Government of the People's Republic of Bangladesh from 12th to 16th October, 2017.
- Seminar on 'Journalists' Access to Information: the Context of RTI Act' on May 02, 2016; Organized by the dept. of Mass Communication and Journalism, University of Dhaka and Information Commission of Bangladesh.
- Workshop on Institutional Quality Assurance Cell (IQAC) of the University of Dhaka under Institutional Quality Assurance Unit (IQUA) of the University Grants Commission of Bangladesh August 8, 2016.
- Syllabus upgradation workshop organized by the dept. of Mass Communication and Journalism, University of Dhaka on October 05, 2016.
- Korean Language Course Participant of Youth Camp for Asia's Future, 2012, from 15th to 17th August 2017, organized by Hankuk University of Foreign Studies, Republic of Korea.

ADMINISTRATIVE DUTIES

- Member, Academic Committee, Department of Mass Communication and Journalism, University of Dhaka, Bangladesh.

▪Member, Organizing Committee, 1st National Conference on ‘Mass Communication and Journalism’, dept. of Mass Communication and Journalism, University of Dhaka; held on 29th to 30th November, 2016.

▪Member, Committee of Sheikh Russel Digital Media Lab Establishment, installed and financed by the Ministry of ICT, Government of the People’s Republic of Bangladesh.

▪Member, Organizing Committee, Dean’s Award Ceremony 2017, Faculty of Social Sciences, University of Dhaka.

▪External Examiner, Department of Journalism and Media Studies, Jahangirnagar University, Savar, Bangladesh.

▪External Examiner, Department of Mass Communication and Journalism, Jagannath University, Dhaka-1100, Bangladesh

▪External Examiner, Department of Mass Communication and Journalism, Cumilla University, Bangladesh

▪External Examiner, Department of Communication and Journalism, University of Chittagong, Bangladesh

▪External Examiner, Department of Film and Media, Jatiya Kabi Kazi Nazrul Islam University, Mymensingh, Bangladesh

▪External Examiner, Department of Library Science, University of Dhaka, Bangladesh.

ASSOCIATION MEMBERSHIP:

▪Member, Dhaka University Mass Communication and Journalism Alumni Association.

▪Member, Dhaka University Alumni Association.

▪Member, Dhaka University Club

LEADERSHIP EXPERIENCE:

Participated at the ‘Youth Camp for Asia’s Future 2012’ in South Korea, hosted by the Ministry of Gender Equality and Family (MOGEF), Korea, from August 06-August 20, 2012.

HONOR AND AWARDS:

- Dilnasheen Khanam Memorial Gold Medal of Masud Khan Trust, 2010 for obtaining the highest marks in MSS examination of 2010 in Mass Communication and Journalism dept., University of Dhaka
- Professor Sitara Parvin Award, 2009 for securing 1st class 2nd position in BSS (Honors)
- Eastern Bank Ltd.-Dhaka University Alumni Association (EBL-DuAA) Inspiration Award, 2011-12

TEST SCORES:

- International English Language Testing System (IELTS-Academic); Overall Band Score 7 (Listening 7.5, Reading 6.5, Writing 6.5, Speaking 7); Dec 1, 2018; Bangladesh
- GRE (Graduate Record Examination): Score: 295 (Verbal Reasoning 147, Quantitative Reasoning 148, Analytical Writing Ability 3.0) ; September 17, 2019, Bangladesh.

ADDITIONAL PERSONAL INFORMATION:

Mother's Name	:	Rehana Akhter
Date of Birth	:	December 09, 1987
Nationality	:	Bangladeshi (by born)
National ID No.	:	2699040724810
Passport No.	:	BP 0033116
Religion	:	Islam
Marital Status	:	Married
Blood group	:	A (+ve)
Permanent Address:		Shengaon, Ashikati, Chandpur Sadar, Chandpur



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