

Curriculum Vitae

Personal information



Name **Dr. Muhammad Shoeb-Ur-Rahman**
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University of Dhaka, Dhaka 1000, Bangladesh
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Google Scholar <https://scholar.google.com/citations?user=Hcnk7NoAAAJ&hl=en>
Nationality Bangladeshi

Desired employment / Occupational field

University teaching and Development works

Work experience

Dates	30/12/2020 → Present
Occupation or position held	Associate Professor
Main activities and responsibilities	Taking classes, evaluating students, attending meetings, and any other duties as assigned by the Department Chair and/or the University authority.
Name and address of employer	Department of Tourism and Hospitality Management, Faculty of Business Studies, University of Dhaka, Dhaka-1000, Bangladesh
Type of business or sector	Education
Dates	15/12/2015 → 29/12/2020
Occupation or position held	Assistant Professor
Main activities and responsibilities	Taking classes, evaluating students, attending meetings, and any other duties as assigned by the Department Chair and/or the University authority.
Name and address of employer	Department of Tourism and Hospitality Management, Faculty of Business Studies, University of Dhaka, Dhaka-1000, Bangladesh
Type of business or sector	Education
Dates	16/03/2013 → 14/12/2015
Occupation or position held	Lecturer
Main activities and responsibilities	Taking classes, evaluating students, attending meetings, and any other duties as assigned by the Department Chair and/or the University authority.
Name and address of employer	Department of Tourism and Hospitality Management, Faculty of Business Studies, University of Dhaka, Dhaka-1000, Bangladesh
Type of business or sector	Education
Dates	20/05/2011 – 15/03/2013
Occupation or position held	Lecturer and Program Coordinator of BBA Program

Main activities and responsibilities	Preparing and delivering class lectures; Evaluating students; Attending meetings to formulate and implement plans; Conducting research works; Taking each and every step to run the BBA Program smoothly.
Name and address of employer	Green University of Bangladesh 220/D Begum Rokeya Sarani, 1207 Dhaka (Bangladesh)
Type of business or sector	Education
Dates	01/01/2011 - 01/05/2011
Occupation or position held	Consultant
Main activities and responsibilities	Education Marketing; Customer care and counselling; Attending and representing at different education fairs; Contacting and maintaining liaison with the foreign delegates.
Name and address of employer	Overseas Ambition Solutions Elephant Road, Sahera Tropical Centre, 1205 Dhaka (Bangladesh)
Type of business or sector	Education

Volunteer experience

Dates	01/12/2013 →
Occupation or position held	International Academic Advisor
Main activities and responsibilities	To learn, share, and care about human rights.
Name and nature of organization	Smile for Human Rights, An online based Global Human Rights Movement
Type of business or sector	Social
Dates	01/06/2010 →
Occupation or position held	Volunteer Consultant
Main activities and responsibilities	Provide suggestions regarding how to design and deliver services in the most environment friendly way.
Name and nature of organization	Community Ecotourism, A private tour operating services with concentration on Nature and Responsible Tourism.
Type of business or sector	Tourism services

Education and training

Dates	10/02/2015 - 29/05/2019
Title of qualification awarded	Doctor of Philosophy (PhD) in Tourism Management
Principal subjects / occupational skills	- Research Methodology - Tourism Management
Dissertation title	Co-management for Tourism Development and Community Wellbeing: The Case of Hill Tracts, Bangladesh
Name of organisation	Lincoln University, New Zealand
Level in national or international classification	As Per the International Standard Classification of Education 2011 ISCED 8
Dates	25/11/2009 - 30/11/2010
Title of qualification awarded	Master of Business Administration (MBA) in Tourism and Hospitality Management
Principal subjects / occupational skills covered	- Tourism and Hospitality: Theory & Practices - Strategic Tourism Marketing - Sustainable Tourism Development - Business Research - Service Marketing - Tourism Marketing Communication - Aviation and Flight Management - Advance Tourism Planning and Development - Global Hospitality Management - Travel Agency and Tour Operation Management

Name and type of organisation | University of Dhaka (Public University)
 Level in national or international classification | As Per the International Standard Classification of Education 2011 ISCED 7
 Dates | 25/10/2003 - 30/10/2008
 Title of qualification awarded | Bachelor of Business Administration (BBA) in Management Studies
 Principal subjects / occupational skills covered | - Fundamentals of Management
 - Business Law
 - Business Communication
 - Business Statistics
 - Introduction to Industrial Psychology
 - Operations Management
 - Human Resource Management
 - Entrepreneurship Development
 - International Trade
 - Insurance and Risk Management
 - Comparative Management
 - Industrial Sociology
 - Investment Management
 - Micro and Macro Economics
 - Cost Accounting
 - Project Appraisal and Management
 - Management Accounting
 - Management Thoughts
 - Management of Multinational Enterprises

Name and type of organisation | University of Dhaka (Public University)
 Level in national or international classification | As Per the International Standard Classification of Education 2011 ISCED 6
 Dates | 01/08/2000 - 01/08/2002
 Title of qualification awarded | Higher Secondary Certificate (HSC)
 Principal subjects / occupational skills covered | Compulsory:
 - Bangla
 - English
 Elective:
 - Statistics
 - Principles of Business
 - Accounting

Name and type of organisation providing education and training | Dhaka College (Public College)
 Mirpur Road, Dhaka 1205 (Bangladesh)
 Level in national or international classification | As Per the International Standard Classification of Education 2011 ISCED 4

Dates | 01/03/1998 - 30/03/2000
 Title of qualification awarded | Secondary School Certificate (SSC)
 Name and type of organisation providing education and training | Madhukhali Pilot High School (Secondary School)
 7850 Faridpur (Bangladesh)
 Level in national or international classification | As Per the International Standard Classification of Education 2011 ISCED 3

Personal skills and competences

Mother tongue(s) | **Bengali**

Other language(s)

Self-assessment
 European level (*)

English**

French

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
C1	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user
B1	Independent user	B2	Independent user	A2	Basic User	A2	Basic User	B1	Independent user

(*) [Common European Framework of Reference \(CEF\) level available in http://europass.cedefop.europa.eu/en/resources/european-language-levels-cefr](http://europass.cedefop.europa.eu/en/resources/european-language-levels-cefr)

Social skills and competences	- High level communication skills developed as a result of extensive research works, class lectures and through interaction with people from different strata of the society; - Involvement with different short projects helped to cooperate in a group endeavour.
Organisational skills and competences	- Performing Advisory Roles for different student associations under the Department of Tourism and Hospitality Management such as 'Tour de Force'. - Coordinating different activities to attain organizational goals effectively and efficiently (previously worked as the BBA Program coordination at a University); - Good experience in project or team management (experience in project works).
Technical skills and competences	Competent in Neuro-Linguistic Programming (NLP) gained through higher level of self-communication.
Computer skills and competences	Proficient in using MS office package and using internet for communication. Primary level user of decision-making software, "Crystal Ball" and statistical software "SPSS".
Artistic skills and competences	- Experienced in the production of TVC and short films (gained through the participation in a TV Mega Reality Show); - Can play guitar and sing song at leisure for self-amusement.
Other skills and competences	- Cycling, Swimming (voluntary); - Trekking (trekked the highest hill of Bangladesh); - Sky Diving, Scuba Diving, Surfing (leisure activities).

Additional information

Key Publications:

1. **Rahman, M. S. U.-**, Simmons, D. G., Shone, M. & Ratna, N. (2022). Social and cultural capitals in tourism resource governance: The essential lenses for community focussed co-management. *Journal of Sustainable Tourism*. 30(11), 2665-2685. <https://doi.org/10.1080/09669582.2021.1903016>
2. Hoque, M. A., Faisal, A., & **Rahman, M. S. U.-**. (2022). Destination repurposed: transformative impacts of refugee crisis. *Tourism Recreation Research*. 47(2), 211-216. <https://doi.org/10.1080/02508281.2020.1862544>
3. Ara, E, **Rahman, M. S. U.-**, & Azad, S. (2021). Social capital and tourism development: Insights from a peripheral destination, *European Journal of Business and Management*, 13(22), 81-86. <https://doi.org/10.7176/EJBM/13-22-09>
4. **Rahman, M. S. U.-**, Megha, A. H., Hoque, M. A., & Faisal, A. (2021). Harnessing rural tourism for community empowerment: Insights from an emerging destination, *Jahangirnagar University Journal of Marketing (JUJM)*, 9(June 2021), 1-15.
5. **Rahman, M. S. U.-**, Bhuiyan, K. H., & Hassan, A. (2021). Investment decision-making and foreign direct investment in tourism and hospitality: Concepts exposition and implications for Bangladesh. In A. Hassan (Ed.), *Tourism in Bangladesh: Investment and Development Perspectives* (pp. 13-25). Springer, Singapore. https://doi.org/10.1007/978-981-16-1858-1_2
6. **Rahman, M. S. U.-**, & Hassan, A. (Eds.). (2020). *Tourism Policy and Planning in Bangladesh*. Singapore: Springer.
7. Suchana, J. J., Uchinlayen, & **Rahman, M. S. U.-**. (2020). Existing Tourism Products and Service Offers in Bangladesh. In A. Hassan (Ed.). *Tourism Marketing in Bangladesh: An Introduction* (Chapter 2). Oxon, UK: Routledge.
8. Rahman, N. A. A., **Rahman, M. S. U.-**, & Hassan, A. (2020). Tourism and Air Transport Sustainability in Bangladesh: The Role of Technology. In A. Hassan (Ed.). *Tourism Marketing in Bangladesh: An Introduction* (Chapter 3). Oxon, UK: Routledge.
9. **Rahman, M. S. U.-**, Simmons, D. G., Shone, M. & Ratna, N. (2020). Co-management of capitals for community wellbeing and sustainable tourism development: A conceptual framework. *Tourism Planning & Development*. 17(2), 225-236. <https://doi.org/10.1080/21568316.2019.1600161>
10. **Rahman, M. S. U.-**, Kabir, K., & Hassan, A. (2019). Tourism events in South Asia: Brief profiling of cultural celebrations. In A. Hassan & A. Sharma (Eds.). *Tourism Events in Asia* (Chapter 2, pp. 20-35). Oxon, UK: Routledge.
11. Hoque, M. A., Ara, E., & **Rahman, M. S. U.-**. (2018). Forest-based tourism in Bangladesh: Challenges unveiled for the Sundarbans. *European Journal of Business and Management*, 10(36), 97-107.
12. **Rahman, M. S. U.-**, Muneem, A. A., Avi, M. A. R., & Sobhan, S. (2018). Can rural tourism promote sustainable development goals? Scoping rural tourism prospects in rustic Bangladesh.

Rajshahi University Journal of Business Studies, 11(1), 131-144.

13. Kamruzzaman, M., & **Rahman, M. S. U.** (2017). Generic perceptibility on SERVQUAL dimension: A study on the behavioral aptitude of tourists on the service quality of the Guide Tours Limited. *Journal of Business Studies*, XXXVIII(1), 135-149.
14. **Rahman, M. S. U.**, Simmons, D. G., Shone, M. C., & Ratna, N. (2017). Proposing a framework to address sustainable tourism development and community wellbeing: A direction to fieldwork. In C. Lee, S. Filep, J. N. Albrecht & W. J. L. Coetzee (Eds.), *Proceedings of the 27th Council for Australasian Tourism and Hospitality Education (CAUTHE) Annual Conference*. (pp. 438-448). Dunedin, New Zealand: Department of Tourism, University of Otago. [Peer Reviewed Full Paper]
15. Hassan, A., Ahamed, M. U., & **Rahman, M. S. U.** (2015). The development, nature, and impact of medical tourism in Bangladesh. In M. Cooper, K. Vafadari & M. Hieda (Eds), *Current issues and emerging trends in medical tourism* (pp. 294-309). IGI Global.
16. **Rahman, M. S. U.**, Rahman, M. I. -U., and Hossain, M. S. (2013). Education in Emergency: A Climate Change Adaptation Agendum Towards the Socio-Economic Propagation of Bangladesh. *Analele Universităţii din Oradea – Seria Geografie, Romania, XXIII(1)*, Article no. 231107-606, 55-61.
17. **Rahman, M. S. U.**, & Shahid, R. B. (2012). A growing dilemma of tourism diffusion and sustainability: Wows and woes for Bangladesh eco-tourism! *UTMS Journal of Economics*, 3(1), 57-69.
18. Julia, T., Hasan, M. M., & **Rahman, M. S. U.** (2012). Solar energy: The most promising alternative to mitigate power emergency of Bangladesh. *Green University Review, Bangladesh*, 3(2), 43-52.
19. Murad, M. W., Hasan, M. M., & **Rahman, M. S. U.** (2012). Relationship between personality traits of the urban poor concerning solid waste management and household income and education. *Interdisciplinary Description of Complex Systems, Scientific Journal of Croatian Interdisciplinary Society*, 10(2), 174-192.
20. Hasan, M. M., Julia, T., & **Rahman, M. S. U.** (2012). An emerging consensus on green economics: Lessons for Bangladesh. *Business Review Bangladesh*, 1(1), 31-49.

References

References available upon request.

Certification

I certify that all information stated in this Curriculum Vitae is true and complete to the best of my Knowledge. I authorize the organization to verify the information provided here.

Dr. Muhammad Shoeb-Ur-Rahman