

Shobod Deba Nath, PhD

Visiting Research Fellow
Sustainability and CSR Research Group
School of Management [\[Link\]](#)
Massey University, New Zealand

Associate Professor
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Profiles: [Google Scholar](#), [LinkedIn](#), [Research Gate](#), [DUProfile](#)

PROFESSIONAL SUMMARY

University	6+ years of experience in academia with 8+ peer reviewed journal articles (including The SCM Journal List), book chapters and conference paper publications in sustainability, supply chain management and sustainable development goals (SDGs)
Research/Projects	PhD in Management with 4+ years of experience in multiple research projects in sustainable supply management, corporate sustainability, principles for responsible management education (PRME), SDGs and multi-stakeholder partnerships
Industry	8+ months of experience in manufacturing and service industry relating to distribution management/supply network analysis

EDUCATION

Oct 2019	PhD in Management , School of Management, Massey Business School, Massey University, New Zealand <ul style="list-style-type: none"> <i>Thesis Title:</i> Embedding Sustainability into Global Supply Chains: Evidence from Bangladeshi Multi-tier Apparel Suppliers [Link]
Jan 2014	MSc in Marketing Management (Distinction) , Durham University, United Kingdom <ul style="list-style-type: none"> <i>Dissertation Title:</i> How Corporate Social Responsibility Influences Performance and Sustainability of Small & Medium Enterprises in the Global Supply Chain: Empirical Evidence from Bangladesh
Jan 2009	Master of Business Administration (MBA) , Department of Marketing, Faculty of Business Studies, University of Dhaka (Obtained highest CGPA 3.96 out of scale 4.00)
Mar 2007	Bachelor of Business Administration (BBA) , Department of Marketing, Faculty of Business Studies, University of Dhaka (Obtained highest CGPA 3.96 out of scale 4.00)

RESEARCH INTERESTS

- Supply Chain Governance Mechanisms
- Hidden Issues of Global Supply Chains
- Buyer-Supplier Relationships
- Sustainable Sourcing and Production
- Holistic Sustainability
- Blockchain Technology in Supply Chains

TEACHING INTERESTS

- Supply Chain Management
- Global Sourcing
- Sustainable Sourcing
- Buyer-Supplier Relationships
- Operations Management
- International Marketing

TEACHING AND STUDENT LEARNING ENGAGEMENT

- Nov 2019 – Present **Associate Professor and Chairperson (Head)**, Department of International Business, University of Dhaka, Bangladesh [\[Link\]](#): My teaching, research and administrative responsibilities include:
- Teaching (both face-to-face and online) the following three courses at the undergraduate and postgraduate levels:
 - Global Supply Chain Management
 - Ethics and Social Responsibility of International Business
 - International Marketing and Brand Management
 - Designing course curriculum, lesson plan development, lecture materials preparation, question composition and moderation, exam invigilation, Answer script assessment and student counseling
 - Undertaking research projects and actively contributing to the institution's research profile through publications;
 - Supervising two Master of Philosophy (MPhil), four undergraduate students and three Masters students;
 - Responsible for administrative tasks of the department as a chair such as student admissions, induction programme, involvement in examination committees, and academic boards;
- Apr 2016 – Oct 2019 **Guest lecturer**, School of Management, Massey University, New Zealand [\[Link\]](#): Throughout my PhD at the School of management, Massey University, I taught in the following classes as a guest lecturer:
- Sustainability Issues, Challenges and Responses
 - Business and Society
 - Business and Sustainability
 - Environmental Management for Business
- My ability to engage with students is evidenced in the following feedback (received by email 28 May):
- “You did an excellent research about Bangladesh’s apparel industry and presented some useful information to the class...your lecture helped me a lot to have a clear understanding about sustainability and I think in future, I will apply this knowledge in my workplace to maintain sustainability and achieve Sustainable Development Goals.” (Lecture: Business and Sustainability, 152.704)*
- Academic Tutor**, School of Management, Massey University, New Zealand: I marked and graded for undergraduate and postgraduate level management courses (152.704 Business and Sustainability; 152.392 Environmental Management for Business; 152.700 Organisation and Management; 115.103 Legal and Social Environment of Business; and 152.200 Contemporary Management)
- Dec 2013 – Feb 2016 **Assistant Professor** (Permanent, Fulltime), Department of International Business, University of Dhaka, Bangladesh: My key duty was to teach three courses at the postgraduate level (EIB-540 Global Supply Chain Management, IB-302 Operations Management, and EIB-507 Principles of Marketing). I also supervised several undergraduate and post graduate students’ internship reports and research projects. [\[Link\]](#)
- Dec 2010 – Dec 2013 **Lecturer** (Permanent, Fulltime), Department of International Business, University of Dhaka, Bangladesh: My main duty was to teach two courses at the undergraduate and postgraduate levels (EIB-540 Global Supply Chain Management and IB-521 Ethics and Social Responsibility of International Business, and EIB-507 Principles of Marketing). In addition, I supervised several undergraduate and post graduate level students’ internship reports and research projects. [\[Link\]](#)

PEER REVIEWED PUBLICATIONS

Refereed Journal Articles (Published)

- 2020 **Nath, S.D.**, Eweje, G., and Sajjad, A. (2020). "The hidden side of sub-supplier firms' sustainability - An empirical analysis." *International Journal of Operations and Production Management*. DOI 10.1108/IJOPM-05-2019-0403, (JIF= **5.676**) [[Link](#)]
- 2020 Eweje, G., Sajjad, A., **Nath, S.D.** and Kobayashi, K. (2020). "Multi-stakeholder partnerships: A catalyst to achieve sustainable development goals." *Marketing Intelligence and Planning*. DOI 10.1108/MIP-04-2020-0135, (JIF= **1.585**) [[Link](#)]
- 2019 **Nath, S.D.**, Eweje, G., and Bathurst, R. (2019). "The invisible side of managing sustainability in global supply chains: Evidence from multi-tier suppliers." *Journal of Business Logistics*. pp. 1-26. DOI 10.1111/jbl.12230 [[Link](#)] (JIF= **4.697**, [The SCM Journal List](#))

Refereed Book Chapters (Published)

- 2019 Kobayashi, K., **Nath, S.D.**, Chen, M. S., and Malenga, J. (2019, August). "Decent work and economic growth: Is NZ business progressing well?" In G. Eweje and R. Bathurst (Eds.), *Clean, green & responsible? Soundings from down under*. Cham, Switzerland: Springer [[Link](#)]
- 2019 **Nath, S.D.**, Eweje, G., and Bathurst, R. (2019, June). "Why supply chain sustainability matters for developing countries' apparel suppliers? An integrated framework." In N. Capaldi, S. O. Idowu, R. Schmidpeter, and M. Brueckner (Eds.), *Responsible business in uncertain times and for a sustainable future* (pp. 187-206). Cham, Switzerland: Springer [[Link](#)]

Paper under review

- 2020 Barua, S. and **Nath, S.D.**, "The impact of COVID-19 on Air Pollution: Evidence from global data." *Journal of Cleaner Production*, (JIF= **7.246**)

Articles On Preparation (Pipeline)

- 2020 **Nath, S.D.**, and Eweje, G. "Inside the multi-tier supplier firms: Exploring responses to institutional pressures and challenges for sustainable supply management." *International Journal of Operations and Production Management*. (JIF= **5.676**, **4 ranked by ABS**, short-listed for publication into EurOMA's IJOPM special issue, submitting soon)
- 2020 **Nath, S.D.**, and Eweje, G. "Novel insights into drivers and challenges for sustainable supply management implementation: Multi-tier suppliers' perspectives" (submitting soon)
- 2020 **Nath, S.D.**, Barua, S., Khayer, A. and Majumder, J. "The drivers and challenges of the blockchain adoption in the supply chain: Suppliers perspective"
- 2020 **Nath, S.D.** "The social impacts of the pandemic COVID-19 on suppliers and their workers in the apparel supply chains: Evidence from Bangladesh"
- 2020 Janshed, K.M. and Sheikh, J. and **Nath, S.D.**, "The impact of COVID-19 pandemic on consumer well-being: Empirical insights from India and Bangladesh"
- 2021 **Nath, S.D.**, "Environmentally sustainable supply management practices: Evidence from an emerging county"

REFEREED CONFERENCE PRESENTATIONS AND PROCEEDINGS

- 2020 **Nath, S.D.** and Eweje, G., (2020, June). *Inside the multi-tier supply firm: Exploring responses to institutional pressures and challenges for sustainable supply management*. The proceedings of 27th European Operations Management Association (EurOMA) conference, University of Warwick, United Kingdom. [**Awarded Chris Voss Best Paper Award 2020**] [\[Link\]](#)
- 2019 Eweje, G., Sajjad, A., Kobayashi, K., and **Nath, S.D.** (2019, April). *Complexity, Synergism, and Dynamism: Achieving the SDGs through Meta-Governance and Stakeholder Engagement*. 46th Academy of International Business (AIB) United Kingdom and Ireland (UKI) chapter conference, Brighton, UK. [\[Link\]](#)
- 2019 **Nath, S.D.**, Eweje, G., and Bathurst, R. (2019, March). *The hidden side of integrating sustainability into global supply chains: Empirical evidence from Bangladeshi apparel sub-suppliers*. Paper presented at the International Business Research Conference, Sydney, Australia.
- 2019 Eweje, G., Sajjad, A., Kobayashi, K. and **Nath, S.D.**, (2019, January). *Collaborative Paradigm: Pursuing Sustainable Development Goals through Multi-Stakeholder Partnerships*. Paper presented at the Tourism and the Sustainable Development Goals Conference, Auckland, New Zealand. [\[Link\]](#)
- 2018 **Nath, S.D.**, Eweje, G., and Bathurst, R. (2018, December). *The invisible side of embedding sustainability into global supply chains: Investigating institutional decoupling and logics across multi-tier apparel suppliers*. Paper presented at the 8th Australasian Business Ethics Network (ABEN) conference, Auckland, New Zealand. (**Awarded Best Paper**) [\[Link\]](#)
- 2018 **Nath, S.D.**, Eweje, G., and Bathurst, R. (2018, December). *Challenges for implementing sustainable supply management: Evidence from Bangladeshi multi-tier apparel suppliers*. Paper presented (interactive session) at the 32nd Australian and New Zealand Academy of Management (ANZAM) conference, Auckland, New Zealand. [\[Link\]](#)
- 2018 Eweje, G., Sajjad, A., **Nath, S.D.**, and Kobayashi, K. (2018, December). *Collaborative Multi-stakeholder Partnerships for Sustainable Development Goals: A litmus Test for Business and Global Actors*. Paper presented at the Australasian Business Ethics Network (ABEN), Auckland, New Zealand. [\[Link\]](#)
- 2017 **Nath, S.D.**, Eweje, G., and Bathurst, R. (2017, July). *Why supply chain sustainability matters for developing country apparel supply chains? An integrated framework*. Paper presented and published at the 4th International Conference on CSR, Sustainability, Ethics and Governance, Perth, Western Australia. [\[Link\]](#)

RESEARCH EXPERIENCE, IMPACT AND INDUSTRY ENGAGEMENT

- May 2019 – Present **Visiting Research Fellow**, Sustainability & CSR Research Group, Massey University, New Zealand [\[Link\]](#): As a visiting research fellow, I am working on numerous research projects in Sustainability, CSR and sustainable supply chain management at the School of Management with the Director and other academic members.
- Oct 2016 – May 2019 **Research Assistant**, Sustainability & CSR Research Group, Massey University, New Zealand: As a research assistant, I worked for the School of Management. My duty was to do a systematic literature review and analyse qualitative and quantitative data in the area of corporate sustainability, principles for responsible management education (PRME) and sustainable supply chain management.

My ability to effectively work with the team is evidenced in the following feedback by Associate Professor Margaret Brunton, School of Communication, Journalism & Marketing, Massey University (received by email 30 August, 2017):

“Thank you, ... You are an outstanding person to work alongside and I am genuinely impressed with your ability and willingness to work as part of a team. Thank you from us both.” (PRME Project)

Mar 2009 – Dec 2009

Assistant Director (Research), Shah & Associates, Bangladesh: As a team member, I contributed in a research project titled *“Developing a Strategic Plan for Bangladesh Foreign Trade Institute”*, which was jointly funded by the Ministry of Commerce, Government Republic of Bangladesh, World Trade Organization (WTO) and European Union.

Mar 2007 – Jun 2007

Research Intern, Unitrend Limited (Affiliated with McCann Worldwide): I worked in a research project on *“Market analysis of paints industry in Bangladesh”* [\[Link\]](#).

Sep 2009 – Dec 2009

Research Intern, British American Tobacco Bangladesh Ltd (BATB): I worked in a project on *“Developing distribution HR manual for British American Tobacco Bangladesh”* [\[Link\]](#).

RELEVANT SKILLS, TRAINING & CERTIFICATIONS

Online Course:

Introduction to

Humanitarian Logistics

- This two weeks’ online course explored the fundamentals of humanitarian logistics and supply chain management in a humanitarian context (04/2020) [\[Link\]](#)

Teaching and

Tutoring Training

- Orientation to Teaching & Tutoring at Massey, Centre for Teaching & Learning Albany Campus, Massey University, New Zealand (26/08/2019)

Data Analysis

and Statistical Software

- Structural Equation Modeling Techniques and Strata for Business and Social Science, Bureau of Business Research, Faculty of Business Studies, University of Dhaka (20-26 December, 2014)
- SSPSS with AMOS version 20 and other statistical software
- NVivo (Qualitative data analysis computer software package)
- Institute of Statistical Research and Training (ISRT), University of Dhaka (01-28 June, 2007)

Applied Research

Methodology

- Bureau of Business Research, Faculty of Business Studies, University of Dhaka (28/01- 28/03, 2010)

Languages

- English (fluently spoken and written)

AWARDS, RECOGNITIONS AND COMPETITIVE GRANTS

2020	Awarded “Chris Voss Best Paper Award 2020” at 27 th European Operations Management Associations (EurOMA) Conference, University of Warwick, United Kingdom, 2020
2020	Secured 2,00,000 BDT (\$2350 USD) research grants jointly from EMBA and MITB programs, Department of International Business, University of Dhaka
2019	Awarded ‘Massey University Dean’s Graduation Award 2019’ and grants (\$350 NZD)
2019	Obtained a competitive place to attend and discuss my research findings at the Social Issues in Management Division’s doctoral consortium and professional development workshops, 79 th Annual Meeting of Academy of Management (AOM), Boston, USA, 2019
2019	Awarded “Massey University Competitive Conference Presentation Grants 2019” (\$1,500 NZD)
2019	Awarded “University of Dhaka Competitive Conference Presentation and Travel Grants 2019” (\$2,000 USD)
2019	Appointed as a “Goodwill Ambassador” for the city of Palmerston North, New Zealand, 2019.
2016-2019	Awarded Commonwealth Scholarship for PhD in New Zealand under New Zealand Ministry of Foreign Affairs and Trade, 2016-2019 (Total value of scholarship funding \$145,620 NZD)
2018	Obtained Best Paper Award and the Jan Schapper Scholarship (\$500 NZD) , 8 th Australasian Business Ethics Network (ABEN) conference, 2018.
2014	Distinction Award in MSc degree from Durham University, United Kingdom, 2014.
2012-13	Awarded Commonwealth Scholarship for MSc. in the United Kingdom, 2012-2013 (Total value of scholarship funding £30,000 GBP)
2010	Enlisted in the Dean’s Merit list and in the Dean’s Honor List under Dean’s Academic Award of the Faculty of Business Studies, University of Dhaka, 2010

PROFESSIONAL SERVICE AND ENGAGEMENT

I have been involved in a number of voluntary activities and services to support the Department of International Business, University of Dhaka as well as Massey University Business, New Zealand:

Administrative Service and Engagement

Jan 2020	Participated as a faculty mentor in two weeks training programs on Management and Leadership, Emporia State University, Kansas, USA (03-14 January, 2020)
Dec 2019	Generated income (£2,000 GBP) for the department of international Business through organizing and delivering a bespoke trade and finance training package for the British High Commission (BHC), Bangladesh (10-11 December, 2019)
Nov 2019 – present	Serving as the chairperson (head) of the department of International Business, University of Dhaka
Nov 2019– present	Member, Executive MBA (EMBA) programme
Nov 2019– present	Member, Master of International Trade and Business (MITB)
Nov 2019 – present	Serving as an institutional member of Center for Policy Research on Business and Development (CPRBD), University of Dhaka

May 2016 – Feb 2016	Served as student advisor (pastoral care) to provide first-line support and mentoring to students and use listening, interpersonal and pastoral care skills to deal with sensitive issues concerning students and provide support
Dec 2014 – Feb 2016	Served as an Academic Council member (elected by votes of Dhaka University Teachers)

Journal Reviewer

2020 – present	Journal of Retailing and Consumer Services, <i>Elsevier</i>
2020 – present	Corporate Governance – The International Journal of Business in Society, <i>Emerald</i>
2020 – present	Environmental Science and Pollution Research, <i>Springer</i>
2019 – present	International Journal of Sustainability in Higher Education, <i>Emerald</i>
2019 – present	Marketing Intelligence and Planning, <i>Emerald</i>
2018 – present	Social Responsibility Journal, <i>Emerald</i>

Society Services

2020	Reviewer, EurOMA Journal Publishing Workshop (Track 3), 27 th European Operations Management Associations Conference
2019	Reviewer, 33 rd Australian and New Zealand Academy of Management (ANZAM) Annual Conference
2019	Reviewer, 7 th CR3+ Conference at the La Trobe University City Campus, Melbourne
2018	Reviewer, 32 nd Australian and New Zealand Academy of Management (ANZAM) Annual Conference
2018	Session chair, 8 th Australasian Business Ethics Network (ABEN) conference hosted by Massey University, Albany Campus, New Zealand
Feb 2016 – present	Regular attendance at the Department of International Business, University of Dhaka and Massey University School of Management research seminars, confirmation presentations, and visiting academic presentations.
Feb 2016 – Oct 2019	Numerous presentations to various post-graduate classes and student groups to encourage Ph.D. enrolment and student interest in the School of Management, Massey University, New Zealand
Feb 2005 – Dec 2007	Ex-Cultural Secretary, Dhaka University Chittagong Students' Forum (DUCSF)

PROFESSIONAL MEMBERSHIPS

2020 – Present	Council of Supply Chain Management Professionals (CSCMP)
2020 – Present	European Operations Management Association (EurOMA)
2019 – Present	Academy of Management (AOM)
2018 – Present	Australian and New Zealand Academy of Management (ANZAM)
2018 – Present	Australasian Business Ethics Network (ABEN)

REFERENCES

1. Associate Professor Gabriel Eweje

Editor in Chief ~ *Corporate Governance: The International Journal of Business in Society*

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School of Management
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Relationship: Main PhD supervisor

2. Dr. Aymen Sajjad

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Phone: +64 2102463826
Relationship: Ph.D co-supervisor

3. Dr. Ralph Bathurst

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Phone: +64 (09)4140800 ext. 43404
Relationship: Ph.D. co-supervisor