

Mohammad Anisur Rahman, Ph.D.

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Career Objective

To pursue a career in the field of education with particular emphasis on Supply Chain Management, E-Business, Data Analytics, Strategic Marketing and Innovations to accomplish extensive research works.

Area of Interest

Supply Chain Management, E-Business, E-Commerce, Data Analytics, Leadership, Strategic Marketing, Innovations and Strategy, Management of Technology, MIS, Fintech, E-Marketing, Entrepreneurship & Small Business Management.

Current Status

Professor (from June 29, 2022 - Present)

Department of Management Information Systems (MIS), University of Dhaka

Trainer

1. National Academy for Development Administration (NADA), Ministry of Public Administration, Government of Bangladesh.
2. National Academy for Planning and Development (NAPD), Ministry of Public Administration, Government of Bangladesh.
3. Bangladesh Institute of Supply Chain Management (BISCM)
4. MIS, Small & Cottage Industries Training Institute (SCITI), Bangladesh Small & Cottage Industries Corporation (BSCIC), Ministry of Industries.

Publications

1. **Modeling Mobile Payment Adoption toward a Cashless Society using Integrated TAM TRA and TPB with SEM and ANN**, Accepted in Discover Sustainability, Springer Nature, 2026.
2. **Factors Determining Gen Z's Intention towards Digital Advertising Engagement**, Interiencia Journal, Vol. 50, Issue:10, Part-1, pp. 26-50, 2025.
3. **Human Resources Attrition: A Case Study on X-BPO**, Dhaka University Journal of Management, Vol . 15, No. 1 & 2 Department of Management, University of Dhaka, pp.167-184, 2023.
4. **What Makes Bangladeshi RMG Suppliers Resilient in Global Apparel Supply Chain Management?** *Journal of Economics, Management and Trade*, Vol . 29, No. 8, pp.153-176, 2023.
5. **Identifying Factors Affecting the Adoption of Mobile Payment Systems by SMEs in Bangladesh.** *Dhaka University Journal of Business Studies*, Faculty of Business Studies, University of Dhaka. Vol 42, No.2. (Special Issue), 2022
6. **Aftersales Service Factors Determining the 'Would Recommend' Score in Mobile Phone Industry.** *Journal of Economics, Management and Trade*, 28(2). 2022
7. **Aftersales Service Factors Affecting Customer Satisfaction of Mobile Phones.** *Journal of Business*, 7(1), pp. 25-36.2022
8. **Factors Affecting Dual Channel Adoption by Manufacturer - A Literature Review**, *Bangladesh Journal of MIS*, Department of Management Information Systems (MIS), University of Dhaka, vol.8, no.1 (June), pp.63-78, 2020.
9. **Consumer Buying Behavior Towards Online Shopping: An Empirical Study on Dhaka City, Bangladesh.** *Cogent Business & Management*, vol. 5, no. 1514940, pp. 1-22, 2018.
10. **ICT Access For the Smallholder Farmers: Adoption and Strategies for Rural Areas of Bangladesh**, *Journal of Business Administration*. Vol. 39, No. 1, June 2018
11. **Empowering Leadership and Employee Performance: A Mediating Role of Thriving at Work**, *International Journal of Asian Business and Information Management (IJABIM)*, Vol.9, No. 2, Page 1-14. April 2018.
12. **Barriers in Adopting Human Resource Information System (HRIS): An Empirical Study on Selected Bangladeshi Garments Factories.** *International Business Research* Vol. 10, No. 6, page: 98-103, May 2017.

13. **Factors Affecting Core Banking Software Performance in e-Banking: An Exploratory Study on Bangladeshi Banks.** *BUP Journal (ISSN 2219-4851)*, Vol. 5, No. 1, May 2017
14. **Assessing Service Quality of Online Bill Payment System Using Extended SERVQUAL Model (SERVQUAL-Butterfly Model): A Case Study of Dhaka Electric Supply Company Limited (DESCO), Bangladesh.** *Cogent Business & Management*, Vol. 4, No. 1 (1301195), March 2017
15. **Factors affecting the adoption of HRIS by the Bangladeshi banking and financial sector.** *Cogent Business & Management*, Vol. 3, No. 1, 1262107, December 2016
16. **Banking access for the poor: Adoption and strategies in rural areas of Bangladesh.** *Journal of Economic & Financial Studies*, Vol. 4, No. 3, Page. 01-10, 2016
17. **Global Supply Chain Management of RMG Outsourcing: Factors Affecting Country Selection.** *International Journal of Business and Management*, Vol. 11, Issue. 8, No. 241, 2016
18. **Core Banking Software (CBS) implementation challenges of e-banking: An exploratory study on Bangladeshi banks.** *Journal of Administrative and Business Studies*, Vol. 2, No. 4, Page. 208-215, 2016
19. **An Assessment to identify Causes of ERP Implementation Failure and to Predict Its success: A Case Study on Beximco Pharmaceuticals Limited.** *Journal of Business and Technical Progress*, Business-Review Bangladesh, Vol. 5, No.1, December 2015
20. **A Comprehensive Model of 21st Century Leadership,** *Bangladesh Journal of MIS*, Department of Management Information Systems (MIS), University of Dhaka, Vol. 2,3,4& 5, December 2012.
21. **Innovative Leadership (People),** *The Jahangirnagar Journal of Business Studies*, May 2012.
22. **Consumer Behavior of Online Banking in Bangladesh,** *Journal of Business Studies*, Faculty of Business Studies, University of Dhaka, Vol.38, No.2, December 2007.
23. **E-Banking: Evolution, Status, and Prospect,** *Journal of ICMAB*, Vol. 35, Number 1, January-February 2007, ISSN: 1817-5090, Institute of Cost and Management Accountants of Bangladesh (ICMAB).
24. **Conflict Management Strategies in Private Universities of Bangladesh,** *Journal of Business & Economics*, Vol. 2, No. 1, January 2007, ISSN: 1818-6238, Faculty of Business & Economics, Daffodil International University.
25. **Waiting Line System in Health Sector of Bangladesh: Private Practices of Dhaka City,** *Journal of Business & Economics*, Vol. 1, No. 1, July 2006, ISSN: 1818-6238, Faculty of Business & Economics, Daffodil International University. [Used as a chapter in a Book Published from India]
26. **A Structured Analysis of Internal Operations: A Case Study on Dhaka Stock Exchange Ltd.,** *Journal of ICMAB*, Vol. 34, Number 2, March-April 2006, ISSN: 1817-5090, Institute of Cost and Management Accountants of Bangladesh (ICMAB).

Past Experience

1. **Coordinator** (from September 13, 2022 – September 12, 2024), Executive MBA Program, Department of Management Information Systems, University of Dhaka
2. **Associate Professor** (from March 22, 2018 - June 28, 2022), Department of Management Information Systems, University of Dhaka
3. **Assistant Professor** (from April 9, 2012 - March 21, 2018), Department of Management Information Systems, University of Dhaka
4. **Lecturer** (October 18, 2008- April 8, 2012), Department of Management Information Systems University of Dhaka
5. **Senior Lecturer** (May 16, 2007 – October 16, 2008), Department of Business Administration East West University.
6. **Associate Consultant**, (October 01, 2007- December 15, 2007), UNESCO, Bangladesh,
Key Responsibility:
Conducting Diagnostic Study for Developing Non-Formal Education Management Information Systems (NFE-MIS) in Bangladesh
7. **Consultant** (August 01, 2005 - February 27, 2006), SIEMENS Bangladesh Limited,

Key Responsibility:

Conducting System Analysis, System Design and Develop “Assets Tracking System” for managing assets and inventories of SIEMENS Bangladesh Ltd

8. **Lecturer** (from May 24, 2005 – May 15, 2007), Department of Business Administration, Daffodil International University

Education

- **Ph. D.** Supply Chain Management (2017), Department of Logistics Management and E-Commerce, Glorious Sun School of Business and Management, Donghua University, China (under CSC Scholarship) [**Received Academic Distinction Award**]
- **M.B.A.** E-Business & Strategic Marketing (2011), College of Business Administration, University of Akron, USA (under Fulbright Scholarship), Result: GPA 3.90 out of 4.0
- **M.B.A.** Management Information System, 2002 (Held in 2005), Department of Management Studies, University of Dhaka, Bangladesh. Result: CGPA 4.0 out of 4.0
- **B.B.A.** Management Studies, 2001 (Held in 2003), Department of Management Studies, University of Dhaka, Bangladesh, Result: CGPA 3.80 out of 4.0

Academic Distinctions

- Merit Award for Ph. D. Thesis, 2018
- Golden Key Award for Outstanding Academic Excellence, 2010
- Sigma Lota Epsilon Award for Academic Excellence, 2011.
- Enlisted in the "Dean Merit List" for securing CGPA-3.80 in BBA Degree
- Enlisted both in "Dean Merit List" and "Dean Honor List" for securing CGPA-4.0 out of 4.0 in MBA Degree
- Received Award of Excellence from Bangladesh Police Family Welfare Trust, 1997

Scholarships

- Chinese Government Scholarship (CSC), 2013
- Fulbright Foreign Student Scholarship 2009-11, USA
- Nominated for Manchester Business School Scholarship 2008, Manchester Business School, University of Manchester, UK
- Nominated for Erasmus Mundus Scholarship 2008.
- Received Dhaka University Post Graduate Scholarship for outstanding academic performance (\$80, University of Dhaka, 1-year Duration)
- Received Bangladesh Police Family Welfare Scholarship for SSC result (\$50, Bangladesh Police Family Welfare Fund, Bangladesh Police, 2-years)

Training & Certifications

- Trained on **Bio-innovation and Design** jointly conducted by Austin BioInnovation Institute in Akron and the University of Akron, USA, Fall 2011
- Certified in **Innovations Management and Entrepreneurship** conducted by The Entrepreneurs EDGE, Ohio, USA, Spring 2010
- Trained on **Sustainability & Green Product design** conducted by the University of Akron, USA, Summer 2010
- Trained on **Business Research Methodology** conducted by Bureau of Business Research, Faculty of Business Studies, University of Dhaka, from May 2007 to July 2007.

Conferences and Workshops

1. **ICT Access for The Smallholder Farmers: Adoption and Strategies for Rural Areas of Bangladesh**, *The Second International Conference on Business and Economics, Dhaka, Bangladesh, Oct 2017*
2. **Core Banking Software (CBS) Implementation challenges of eBanking: An Exploratory Study on Bangladeshi Banks**, Business, Economics, Social Science & Humanities- BESSH-2016, At Shanxi Business Hotel (Shanghai, China), Volume: 156 (10)
3. 9th South Asian Management Forum organized by the Association of Management Development Institutions in South Asia (AMDISA) on 24-25 February 2007 held in Dhaka Sheraton Hotel, Dhaka, Bangladesh. The Forum aims to provide a platform to bring together academicians, scholars, practicing managers and students of management and business of South Asian countries and exchange views and experiences on various issues in business and management.

Professional Membership

- Member, Curriculum Committee, SCITI, BSCIC, Ministry of Industry
- Treasurer, Association for Information Systems (AIS), Bangladesh Chapter
- Faculty Advisor, DU Student Chapter of AIS
- Academic Advocate, Information Systems Audit and Control Association (ISACA)
- Member, Internet Society (IS)
- Member, Fulbright Alumni Association of Bangladesh (FAAB)

- Member, State Alumni Association, USA
- Member, University of Akron Alumni Association, USA
- Member, Institute of Management Accountants (IMA), USA
- Member, Sigma Lota Epsilon
- Member, Golden Key International Society

Online Profile

- Google: <https://scholar.google.com/citations?user=tlVelsAAAAJ&hl=en&authuser=1>
- Research Gate: https://www.researchgate.net/profile/Mohammad_Anisur_Rahman2
- SSRN, ELSEVIER: https://papers.ssrn.com/sol3/cf_dev/AbsByAuth.cfm?per_id=794096