

MD. IFTEKHARUL AMIN

Associate Professor, IBA, University of Dhaka, Dhaka 1000

Mobile: **01780118800**, E-mail: miamin@iba-du.edu

OTHER RESPONSIBILITIES AT IBA

- Warden, IBA Hostel
- Coordinator & Trainer, Business Research Methods and Integrated Marketing Communication training courses and Marketing Module Coordinator in Advanced Certificate in Business Administration (ACBA) and Advanced Certificate for Management Professionals (ACMP) courses under the Management Development Program (MDP), IBA
- Coordinator, IBA Career Center
- Moderator, IBA Sports Club
- Moderator, ROBI-IBA Innovation Lab

WORK EXPERIENCE

- **Associate Professor**, Institute of Business Administration, University of Dhaka from May 29, 2019 to till date.
- **Assistant Professor**, Institute of Business Administration, University of Dhaka from August 20, 2013 to May 28, 2019.
- **Lecturer**, Institute of Business Administration, University of Dhaka from February 01, 2010 to August 18, 2013.
- **Assistant Commissioner and Executive Magistrate**, Office of the Deputy Commissioner, Cumilla from November 23, 2008 to January 31, 2010.
- **Lecturer**, Department of CSE, IBAIS University, Dhanmondi R/A, Dhaka from September 20, 2006 to November 16, 2008.

PUBLICATIONS

- **“Assessment of Factors Contributing to Adoption of Mobile Financial Services: A Perspective of Bangladesh”** – the Journal of Business Administration, ISSN: 1680-9823, Volume-40, No. 2, pages 01-26, December 2019 (published in February 2020), Dhaka, Bangladesh.
- **“Men as Partners of Positive Change: Masculinities and Women’s Access to Business Opportunities in Bangladesh”** – the Journal of Business Administration, ISSN: 1680-9823, Volume-40, No. 1, pages 37-58, June 2019 (published in October 2019), Dhaka, Bangladesh.
- **“Analyzing the Loyalty Programs of the Telco Industry of Bangladesh”** – the Journal of Business Administration, ISSN: 1680-9823, Volume-39, No. 2, pages 119-140, December 2018, Dhaka, Bangladesh.

- **“Digital Marketing Landscape of Bangladesh”** – the Journal of Business Administration, ISSN: 1680-9823, Volume-38, No. 1 & 2, pages 57-73, March & June 2017 (published in April 2018), Dhaka, Bangladesh.
- **“Gender Gap in F-Commerce Entrepreneurship in Bangladesh”** – the Journal of Business Administration, ISSN: 1680-9823, Volume-37, No. 3 & 4, pages 57-74, Sept. & Dec. 2016 (published in March 2018) Dhaka, Bangladesh.
- **“Analysing the Role of E-marketing in the Consumer Decision Making Stages of Personal Electronic Products based on Dhaka City Consumers”** – The AIUB Journal of Business and Economics (AJBE), ISSN: 1683-8742, Volume.14, No. 1, pages 113-128, November 2017, Dhaka, Bangladesh.
- **“Analyzing the Online Marketplaces of Bangladesh”** – The AIUB Journal of Business and Economics (AJBE), ISSN: 1683-8742, Volume 13, No. 1, pages 163-178, November 2016, Dhaka, Bangladesh.
- **“Price Hike Trends in the Real Estate Sector of Dhaka City: An Analysis”** – Journal of Business Administration, ISSN: 1680-9823, Volume-37, No. 1 & 2, pages 47-61, April & July 2016, Dhaka, Bangladesh.
- **“Determinants of Profitability in the Pharmaceutical Industry of Bangladesh”** – Journal of State University of Bangladesh (SUB), ISSN: 1998-3778, Volume-5, Issue-1, pages 56-76, January 2014, Dhaka, Bangladesh.
- **“Understanding Construction of Masculinities at Institution and Extreme Poor Households in Rural Bangladesh”** – Published by Engaging Men Initiative (EMI) under FSUP-H Project of CARE, Bangladesh, December 2013, Dhaka, Bangladesh.
- **“Software industry: Growth, Potential and Constraint in the context of Bangladesh”** – Journal of State University of Bangladesh (SUB), Volume-3, Issue-2, pages 125-142, July 2012, Dhaka, Bangladesh.
- **“Analysis of Critical Success Factors of Enterprise Resource Planning Implementation in Bangladesh”** – Journal of Business Administration, Volume-36, Issue- 1 & 2, pages 25-42, January & April 2010 (published in November 2011), Dhaka, Bangladesh.
- **“Relevance of Non Major Computer Courses at University of Dhaka”** – Public Journal of Computer Science, Volume-11, Issue-1, July 2011, <http://sites.google.com/site/openjournals/journal-of-computer-science>.
- **“Branding Bangladesh with Jute: The Golden Fiber of Bengal”** – Bangladesh Textile Today, Volume-1, Issue-4 , pages 48-56, October 2008, Dhaka, Bangladesh.

- **“An Architecture of Active Learning SVMs with Relevance Feedback for Classifying e-mail”** – Journal of Computer Science, IBAIS University, Volume-1, Number-1, pages 15-18, June 2007, Dhaka, Bangladesh.
- **“Cache Coherency: The Supreme Influencing Sphere for Maintaining Memory Consistency in Shared Memory Multiprocessors”** – International Conference on Computer & Information Technology (ICIT)-2004. December 26-28,2004, Dhaka, Bangladesh.

CONFERENCES ATTENDED IN LAST FIVE YEARS

- Attended the 10th GW October Conference and ICSB Global Certificate modules on creativity and innovation organized by International Council for Small Business (ICSB), GWU School of Business, Washington DC, USA, 2-4 October, 2019.
- Presented research paper at the 8th Asian Management Research & Case Conference (AMRC) 2019 organized by the College of Business and Economics, United Arab Emirates University, UAE, 24-26 March 2019.
- Attended the 1st Joint Cooperation Conference Al Ain University of Science and Technology-University of Dhaka, Al Ain Campus, UAE, 23 March 2019.
- Presented research paper at the Global Conference on Business and Economics Research 2017 (GCBER 2017), organized by the Faculty of Economics and Management, University Putra Malaysia (UPM), Malaysia, 14-15 August 2017.
- Presented research paper at the Bangkok Annual Business and Research Conference 2016, organized by Australian Academy of Business Leadership (AABL), Australia, 3-4 December 2016.
- Attended the Bali and Bandung International Business and Social Entrepreneurship Science Research Conference 2016, organized by Australian Academy of Business Leadership (AABL), Australia, 20-22 April 2016.

RECENT TRAININGS

- Completed a 3-day workshop on Structural Equation Modelling organized by Faculty of Business Studies (FBS), University of Dhaka on January 8-10, 2020.
- Completed a five day Technical Training on Select Analytical Tools, organized by IFC-Bangladesh Investment Climate Fund with support of UKAID from 28 July 2019 to 01 August 2019, at Dhaka, Bangladesh.

ACADEMIC PROFILE

- PhD (ongoing) at the Institute of Information Technology, University of Dhaka
Research Title: An Integrated Study on the Aspects Embracing e-Commerce Platforms in Bangladesh
- Master of Business Administration (Marketing)
CGPA: 3.68, Institute of Business Administration(IBA), University of Dhaka
- B. Sc(Hons.) in Computer Science & Engineering
75.0% Marks, Shahidulla Hall, University of Dhaka
- Higher Secondary Certificate
91.7% Marks, Cantonment Public School and College, Rangpur
- Secondary School Certificate
90.4% Marks, Rangpur Zilla School, Rangpur

AREA OF EXPERTISE

- Marketing Research
- Consumer Behavior
- E-Commerce
- Management Information Systems

CONSULTANCY EXPERIENCE

- Worked as a committee member for recruiting a number of different level banking professionals for the **Community Bank Bangladesh Limited**.
- As a **Coordinator and team member**, was involved in a number of recruitment test projects for different Public and Private Commercial Banks.
- As a **Coordinator and team member**, was involved in a number of recruitment test projects for different public and private sector organizations such as Anti-Corruption Commission, NSI, Office of the CAG, CGDF, Ministry of Agriculture, Ministry of Youth and Sports, Ministry of Commerce, BIMAN, Chittagong Port Authority, DAE, BADC, Different Customs, Excise and VAT Commissionerate, etc.
- Worked as a committee member in formulating the **Cyber Security Strategic Guideline** under the Ministry of Information and Communication Technology.
- Worked as a member of the evaluation committee of **Benapole Land Port Automation Project** under the Ministry of Information and Communication Technology.

- Worked as a member of the technical evaluation committee for developing a **Centralized Database, Web Portal And Web TV** for the ‘**Tottho Apa**’ project of the **Jatiyo Mohila Sangstha**.
- Worked as a team member for preparing a strategic plan (2011-2013) for the **Bangladesh Police**.
- As a **Consultant** conducted a research titled “Understanding Construction of Masculinities at Institution and Extreme Poor Households in Rural Bangladesh” under FSUP-H Project of **CARE, Bangladesh**.
- As a **Consultant** conducted a research titled “Action Research using Community Dialogue facilitation Tool on Violence Against Women, Gender Equality and Women Empowerment” financed by **Department of Women Affairs and United Nations Population Fund (UNFPA)**.
- As a **Consultant** conducted a research titled “Assessing Violence Against Women (VAW) Victims Health Care Need Assessment and Engendering HIS Data Sources” financed by the **Ministry of Health and Family Welfare and World Health Organization (WHO)**.
- Worked as a **Team Leader** in a number of marketing and management consultancy projects for different private sector organizations such as **Real Estate and Housing Association of Bangladesh (REHAB), Sena Kallan Sanghtha (SKS), Unique Group, etc.**

MEMBERSHIP

- Associate Member, Australian Academy of Business Leadership (AABL), Australia since 20 April 2016.
- Member, Executive Committee and former General Secretary, Center for Men and Masculinity Studies (CMMS). CMMS is a research based NGO registered under the Ministry of Social Welfare and NGO Bureau, Government of Bangladesh. CMMS has been implementing a wide range of projects to educate men and women about women's and girls' rights, sexual and reproductive health and rights, parenting and fatherhood to eliminate all forms of violence against women and girls.
- Member, Trustee Board, United Nations Youth and Students Association of Bangladesh