



24 October 2024

## **Time Schedule for Semester Final Examination**

BBA 4<sup>th</sup> Year 2<sup>nd</sup> Semester  
Session: 2022-2023

<b>Date</b>	<b>Course No.</b>	<b>Course Title</b>	<b>Time</b>	<b>Exam Hall</b>
17-11-2024 Sunday	MKT-421	Brand Management	02.00 pm – 05.00 pm	506
19-11-2024 Tuesday	MKT-422	Marketing Research	02.00 pm – 05.00 pm	506
21-11-2024 Thursday	MKT-423	Selling and Sales Management	02.00 pm – 05.00 pm	506
24-11-2024 Sunday	MKT-424	Consumer Behavior	02.00 pm – 05.00 pm	506
26-11-2024 Tuesday	MKT-425	Services Marketing	02.00 pm – 05.00 pm	506

Chairman  
Department of Marketing  
University of Dhaka

**Copy forwarded for information and necessary actions to:**

1. The Chairman  
BBA 4<sup>th</sup> Year Exam Committee  
Department of Marketing, University of Dhaka
2. The Dean, Faculty of Business Studies, University of Dhaka
3. The Controller of Examinations, University of Dhaka