

DEPARTMENT OF MARKETING UNIVERSITY OF DHAKA

05 January 2025

Time Schedule for In-Course Examination (1st/2nd)

BBA 1st Year 1st Semester (30th Batch), BBA 2nd Year 1st Semester (29th Batch) &
MBA Program 2nd Semester (25th Batch)

Date/Day	Course #	Course Title	Time	Exam Hall
09-01-2025 Thursday	521	Advanced Marketing Research	10.00 am – 10.50 am	506
12-01-2025 Sunday	522	Relationship Marketing	10.00 am – 10.50 am	506
13-01-2025 Monday	523	Digital Marketing	10.00 am – 10.50 am	506
14-01-2025 Tuesday	525	Strategic Management	10.00 am – 10.50 am	506
15-01-2025 Wednesday	529	Bangladesh Economics	10.00 am – 10.50 am	506
09-01-2025 Thursday	111	Introduction to Business	11.00 am – 11.50 am	506
12-01-2025 Sunday	112	Principles of Management	11.00 am – 11.50 am	506
13-01-2025 Monday	113	Microeconomics	11.00 am – 11.50 am	506
14-01-2025 Tuesday	114	Computing and Information Systems	11.00 am – 11.50 am	506
15-01-2025 Wednesday	115	Bangladesh Studies	11.00 am – 11.50 am	506
09-01-2025 Thursday	211	Principles of Marketing – I	12.00 am – 12.50 pm	506
12-01-2025 Sunday	212	Financial Management	12.00 am – 12.50 pm	506
13-01-2025 Monday	213	Human Resource Management	12.00 am – 12.50 pm	506
14-01-2025 Tuesday	214	Insurance and Risk Management	12.00 am – 12.50 pm	506
15-01-2025 Wednesday	215	Business Mathematics - II	12.00 am – 12.50 pm	506



Chairman
Department of Marketing
University of Dhaka