



10 September 2025

## **Time Schedule for Semester Final Examination**

BBA 2<sup>nd</sup> Year 2<sup>nd</sup> Semester (29<sup>th</sup> Batch), Academic Session: 2023-2024  
&  
BBA 4<sup>th</sup> Year 2<sup>nd</sup> Semester (27<sup>th</sup> Batch), Academic Session: 2023-2024

| Date                    | Course No. | Course Title                 | Time              | Exam Hall |
|-------------------------|------------|------------------------------|-------------------|-----------|
| 13-10-2025<br>Monday    | 221        | Principles of Marketing - II | 10.00am – 01.00pm | 506       |
| 16-10-2025<br>Thursday  | 222        | Agricultural Marketing       | 10.00am – 01.00pm | 506       |
| 19-10-2025<br>Sunday    | 223        | Taxation & Auditing          | 10.00am – 01.00pm | 506       |
| 20-10-2025<br>Monday    | 421        | Brand Management             | 10.00am – 01.00pm | 506       |
| 22-10-2025<br>Wednesday | 224        | Business Statistics – I      | 10.00am – 01.00pm | 506       |
| 26-10-2025<br>Sunday    | 422        | Marketing Research           | 10.00am – 01.00pm | 506       |
| 27-10-2025<br>Monday    | 225        | Fundamentals of Psychology   | 10.00am – 01.00pm | 506       |
| 30-10-2025<br>Thursday  | 423        | Selling and Sales Management | 10.00am – 01.00pm | 506       |
| 03-11-2025<br>Monday    | 424        | Consumer Behavior            | 10.00am – 01.00pm | 506       |
| 06-11-2025<br>Thursday  | 425        | Services Marketing           | 10.00am – 01.00pm | 506       |

Chairman  
Department of Marketing  
University of Dhaka

### **Copy forwarded for information and necessary action to:**

1. The Chairman, BBA 2<sup>nd</sup>/4<sup>th</sup> Year Exam Committee, Department of Marketing, DU
2. The Dean, Faculty of Business Studies, University of Dhaka
3. The Controller of Examinations, University of Dhaka