

Department of Organization Strategy & Leadership
 Faculty of Business Studies
 University of Dhaka

Course List: BBA Program

First Year			
First Term		Second Term	
OSL 101	Understanding Business	OSL 106	Business Anthropology
OSL 102	Management Fundamentals	OSL 107	Business Finance
OSL 103	Marketing Fundamentals	OSL 108	Legal and Regulatory Environment of Business
OSL 104	Accounting Fundamentals	OSL 109	General Science and Environment
OSL 105	Bangladesh Studies	OSL 110	Mathematics for Business and Economics

Second Year			
First Term		Second Term	
OSL 201	Strategy Fundamentals	OSL 206	Leadership Fundamentals
OSL 202	Organizational Behavior	OSL 207	Managerial Economics
OSL 203	Business Statistics	OSL 208	Financial Analysis
OSL 204	Cost and Management Accounting	OSL 209	Business Software Packages
OSL 205	Entrepreneurship Development	OSL 210	Business Analytics, Game Theory and Simulation

Third Year			
First Term		Second Term	
OSL 301	Design Thinking & the Art of Innovation	OSL 306	Leadership & Governance
OSL 302	Calculus for Management Science	OSL 307	Business Negotiation: Strategy and Practice
OSL 303	Policy Studies: Economic Sectors of Bangladesh	OSL 308	Marketing Strategy
OSL 304	Project Management	OSL 309	Management Information System
OSL 305	Leadership Biographies	OSL 310	Business Project: New Venture Creation and Management

Fourth Year			
First Term		Second Term	
OSL 401	Microeconomics of Competitiveness	OSL 406	International Business
OSL 402	Management of Supply Chain	OSL 407	Lean Management
OSL 403	Strategic Human Resource Management	OSL 408	Management of Change
OSL 404	Alternative Research Paradigms	OSL 409	Econometrics
OSL 405	Project: Leadership Development	OSL 410	Business Project: Strategy Design and Implementation

Non Credit Courses*:

[Foundational Skill Development (FSD)]

FSD 1	Effective Business Communication: Level 1	FSD 5	Statistical Software Package
FSD 2	Effective Business Communication: Level 2	FSD 6	Third Language: Level 1
FSD 3	Effective Business Communication: Level 3	FSD 7	Third Language: Level 2
FSD 4	Public Speaking	FSD 8	Third Language: Level 3

* In each semester, students have to take one non-credit course to be guided by one faculty of the department. Students may need to enroll into a certification program with a third party (selected by the department), specialized as a training provider to improve their skills.

* For all the non-credit courses, a satisfactory performance is necessary. OSL department in partnership with third party (if applicable) will organize tests to measure the performance of the students.