

Structure of Curriculum BBA Program

Year	Term	Course Code	Course Title	Credits
First Year	First	THM 111	Introduction to Business	
		THM 112	Fundamentals of Tourism & Hospitality Management	3
		THM 113	Introduction to Computer	3
		THM 114	Basic English Language	3
		THM 115	Bangladesh Studies	3
	Second	THM 121	Business Mathematics	3
		THM 122	General Science and Environment	3
		THM 123	Micro Economics	3
		THM 124	First Aid, Safety and Security	3
		THM 125	Fundamentals of Management	3
Second Year	First	THM 211	Hospitality Managerial Communication	3
		THM 212	Business Statistics	3
		THM 213	Fundamentals of Accounting	3
		THM 214	Macro Economics & Economy of Bangladesh	3
		THM 215	Business Law and legal issues in Tourism	3
	Second	THM 221	Tourism & Hospitality Marketing	3
		THM 222	Geography & History of Bangladesh	3
		THM 223	Cost & Management Accounting	3
		THM 224	Managing Organizations in Tourism & Hospitality (HRM)	3
Third Year	First	THM 311	Hospitality Management Information System	3
		THM 312	Front Office Operations & Reservation	3
		THM 313	Hospitality Service Marketing	3
		THM 314	Financial Management	3
		THM 315	Geography of Tourism	3
	Second	THM 321	Organizational Behavior	3
		THM 322	Housekeeping Management	3
		THM 323	Quantitative Analysis for Business	3
		THM 324	Aviation and Flight Management	3
		THM 325	Tourism Culture, Heritage and Society	3
Fourth Year	First	THM 411	Theory and Practice of Culinary Art	3
		THM 412	Travel Agency and Tour Operations	3
		THM 413	Urban & Rural Tourism	3
		THM 414	Tourism Promotion and Communication	3
		THM 415	Destination Management	3
	Second	THM 421	Catering, Food, Beverage and Bar Management	3
		THM 422	Tourism and Hospitality Entrepreneurship	3
		THM 423	Tourism Planning and Development	3
		THM 424	Program and Event Management	3
		THM 425	Tourism in Bangladesh	3
*** Additional one Non-credit course on any foreign language is a must				
Viva Voce				3
Internship				3
Total Credit -BBA Program				126