

Structure of Curriculum MBA Program

Term	Course Code	Course Title	Credits
	TUNA 504	Fundamentals of Tourism and Hospitality	CIEUUS
Weiver	THM 501	Management	3
Waiver	THM 502	Tourism and Hospitality Entrepreneurship	3
Courses	THM 503	Macro Economics & Economy of Bangladesh	3
	THM 504	Tourism and Hospitality Marketing	3
First Semester	THM 511	Legal and Ethical Aspects of Tourism	3
	THM 512	Sustainable Tourism	3
	THM 513	Strategic Decision Making in Tourism and Hospitality	3
	THM 514	Quality Operation Service Management	3
	THM 515	Global Issues in Tourism and Hospitality Management	3
	THM 520	Tourism Trends in Asia & Regional Development	3
	THM 521	Security and Crisis Management	3
Second	THM 522	Resort Management	3
Semester	THM 523	Business Research	3
(Any	THM 524	Revenue Management	3
Five)	THM 525	Inter-Cultural Studies	3
	THM 526	Tourism and Socio-Cultural Issues	3
	THM 527	Tour Management and Tour Guiding	3
	THM 528	Project Management	$\frac{3}{3}$
	THM 529	Leisure and Recreation Management	12
Total Credit for Waived courses (4*3)			30
Total Credit for Ten (10) courses (10*3)			3
Internship / Project Paper			3
Viva Voce			48
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