PAYMENT & REGISTRATION DETAILS

- Course Fee: BDT 8,000 /-
- A comprehensive course pack with reading materials will be provided to all participants.

SPECIAL OFFERS

- 10% discount for 3 and more
- BRAC University alumni will get 10%

IMPORTANT DATES

- WORKSHOP DATE: 25 & 26 November, 2026
- from 9:00 AM to 5:30 PM

LAST DATE OF REGISTRATION AND PAYMENT: 20 November 2026

Please complete your registration by scanning the QR code below.

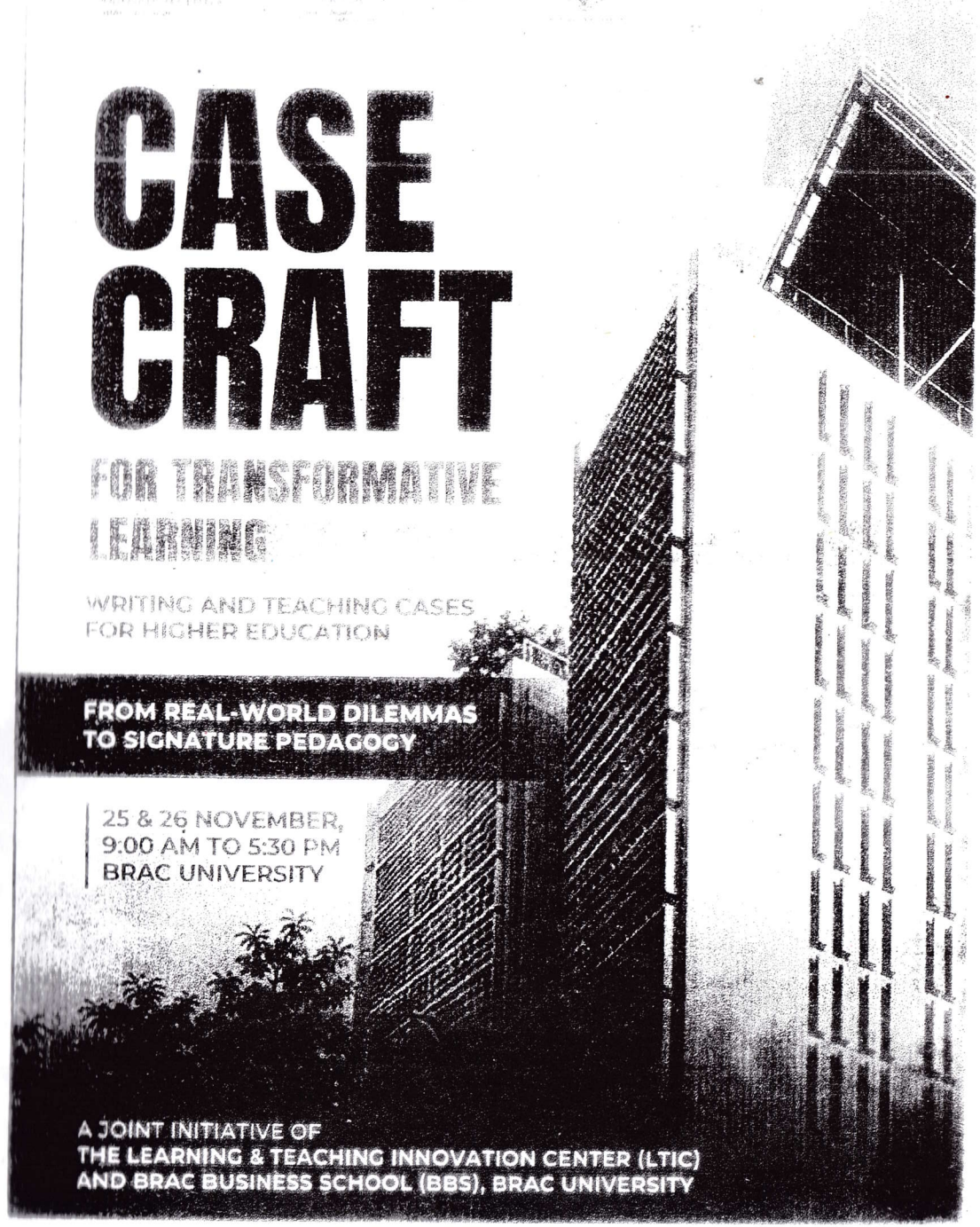
CASE CRAFT

FOR TRANSFORMATIVE LEARNING

WRITING AND TEACHING CASES FOR HIGHER EDUCATION

FROM REAL-WORLD DILEMMAS TO SIGNATURE PEDAGOGY

25 & 26 NOVEMBER,
9:00 AM TO 5:30 PM
BRAC UNIVERSITY



A JOINT INITIATIVE OF
THE LEARNING & TEACHING INNOVATION CENTER (LTIC)
AND BRAC BUSINESS SCHOOL (BBS), BRAC UNIVERSITY

TURN REAL-WORLD EXPERIENCE INTO POWERFUL LEARNING

CaseCraft helps educators transform authentic professional dilemmas into teachable case —and use them to create richer, more analytical and practice-connected learning experiences.

WHY CASES MATTER IN ACADEMIA?

Cases bring real-world complexity into the classroom, enabling students to analyse evidence, navigate ambiguity, and make informed decisions.

They move learning beyond concepts to critical thinking, professional judgment, ethical reasoning, and authentic practice.

Used systematically, cases can become a powerful Signature Pedagogy that helps students learn how professionals think, decide, and act.

WHY CASECRAFT?

- Turn local and professional experiences into classroom-ready cases
- Build stronger skills in case writing, facilitation, questioning and assessment
- Connect disciplinary knowledge with authentic decision-making and practice
- Move from a single case to a sustainable, discipline-responsive Signature Pedagogy

FROM IDEA TO CLASSROOM

01 DISCOVER
Identify the real-world dilemma, protagonist and decision.

02 DEVELOP
Build the case narrative, evidence and exhibits.

03 TEACH
Design questions, analysis pathways and classroom use.

04 EMBED
Pilot, refine and grow case teaching within your discipline.

THREE CONNECTED MODULES

01 CASE DEVELOPMENT
From real-world experience to a focused, evidence-based [illegible]

02 CASE TEACHING & FACILITATION
Turn the case into a structured learning [illegible] discussion and analysis

03 SIGNATURE PEDAGOGY DESIGN
Explore how case teaching can [illegible] approach to learning

[illegible] YOUR CASE. TEACH YOUR CASE SHAPE YOUR PEDAGOGY.

A hands-on, practice-oriented workshop designed to move from concept to classroom.

WHAT WILL YOU TAKE AWAY?

Leave with practical tools and work-in-progress you can take straight into your teaching.

1. **Defined Case Ideas**
   Protagonist, dilemma & decision
2. **Case Development Canvas**
   Evidence & ethics plan
3. **Case Blueprint**
   Narrative structure & exhibits
4. **Draft Case Components**
   Opening + evidence-based exhibit
5. **Teaching Note**
   Objectives, questions, analysis & assessment
6. **Signature Pedagogy Canvas**
   A discipline-specific case teaching concept
7. **Microteaching Practice**
   15 minute case teaching demonstration [illegible] feedback
8. **30-Day Action Plan**
   A pathway to classroom or departmental piloting

[illegible] SHOULD JOIN?

[illegible] University faculty and educators from universities across Bangladesh who want to develop their own teaching cases

[illegible] learning more authentic and context-responsive

[illegible] ngthen case discussion and facilitation skills

[illegible] ect teaching with professional practice

[illegible] plore Case Teaching as Signature Pedagogy

THE CASECRAFT DIFFERENCE

LOCALLY GROUNDED
Build cases around real contexts, challenges and decisions relevant to learners and practice.

LEARNING-CENTRED
Design cases around clear learning outcomes, meaningful questions and evidence-based analysis.

DISCIPLINE-RESPONSIVE
Adapt case teaching to your subject, classroom and professional context.

[illegible] THAN A WORKSHOP

[illegible] is designed as a development journey—from case idea and evidence gathering to [illegible] ing practice, peer feedback and classroom piloting. Participants leave not only with a [illegible] ase, but with a pathway to continue developing and using it.

WHAT HAPPENS NEXT?

30-Day Case Development Action Plan · Classroom/Departmental Pilot · Peer Feedback · Continued Case Development

CaseCraft 2026 for Transformative Learning (CCTL): *Writing, Teaching and Embedding Cases as Signature Pedagogy in Higher Education: 25-26 November 2026*

Sessions Outlines for the Program
Day one: Wednesday, 25 November 2026
Venue: Student Activity Room # 1, 6th floor, BRAC University Campus, Kha 224, Bir Uttam Rafiqul Islam Avenue, Merul Badda, Dhaka 1212

Thematic Focus: Crafting Teaching Cases—Methods, Tools and Techniques through Guided Practice

Session #	Session time	Topics	Facilitators/ Resource Persons
01.	8:30 – 9:00 am	**Welcome to CaseCraft: Check In and Collect Your Learning Kit-***Complete registration, receive your course materials and get ready for a day of collaborative discovery.*	LTIC Team
02.	9:00 – 9:15 am	**Mapping Our Starting Point: Case Design and Teaching Readiness-** *A brief pre-workshop assessment of participants' knowledge, confidence and practice in designing teaching cases and facilitating case-based learning.*	LTIC Team
03.	9:15 – 9:45 am	**Connecting the CaseCraft Community: Welcome and Introductions-** *Get to know fellow participants, share experiences and expectations, and build connections for collaborative learning.*	Professor Arshad Mahmud Chowdhury, PhD Pro-VC, BRACU
04.	9:45 – 11:00 am	**Panel Discussion: Case Writing and Case Teaching in Higher Education—Pathways to Transformative Learning** *-Exploring how authentic dilemmas, purposeful case design and dialogic facilitation can challenge assumptions, deepen critical reflection and connect learning with practice.*	Moderator: Prof. Md. G.S. Fakir Panelist: Prof. Syed Ferhat Anwar, VC, BRACU Prof. Shams Rahman, VC, EWU Prof. Mir Mohammed Nurul Absar, VC, CIU
		11:00- 11:15 Health Break	
05.	11:15 – 12:15 noon	**Experiencing and Unpacking a Teaching Case: From Learner Engagement to Case Design** - *Engage with a teaching case as a learner, then examine its dilemma, evidence, structure and guiding questions shape analysis, dialogue and reflection.*	Prof. Mir Mohammed Nurul Absar, VC, CIU
06.	12:15 – 1:15 pm	**Discovering and Designing a Teaching Case: From Initial Idea to Case Blueprint** *-Use a case design canvas to align learners and course learning outcomes (CLOs) with a compelling protagonist, dilemma, decision and constraints. Refine the blueprint through paired pitches and peer feedback.*	Prof. MA Taher, BBS, BRACU

1:15 – 2:00 pm Lunch and Prayer Break			
07.	2:00 -3:15 pm	**Building a Credible Teaching Case: Evidence, Ethics and Narrative Architecture-** *Explore how to gather and verify evidence, secure consent and permissions, and structure an engaging narrative that supports informed analysis and decision-making.*	Prof. MA Taher, BBS, BRACU
3:15- 3:30 pm Health Break			
08.	3:30- 4:45 pm	**Guided Case Writing Studio: From Blueprint to First Draft-** *Develop a first draft through guided writing, shaping the opening, decision dilemma, narrative and supporting exhibits. Strengthen clarity and coherence through peer feedback and facilitator coaching.*	Prof. Md. G. Samdani Fakir, LTIC, BRACU
09.	4:45 – 5:30 pm	**Kahoot Learning Challenge: Reflect, Connect and Consolidate-** *A lively, interactive review of the day's learning—connecting insights from case experience, design, evidence, ethics and writing.*	LTIC Team

Day Two, Thursday, 26 November 2026
Thematic Focus: Facilitating Case-Based Learning—Methods, Tools and Techniques through Rehearsal

Session #	Session time	Topics	Facilitators/ Resource Persons
10.	9:00 – 9:15 am	**Reconnecting and Refocusing: Learning Review and Readiness-** *Revisit Day One's key insights and prepare to translate case writing into effective classroom facilitation.*	LTC
11.	9:15– 10:30 am	**From Case to Classroom: Crafting the Teaching Note and Session Plan-** *Align learning outcomes, analytical questions and anticipated responses with a purposeful discussion flow, timing and facilitation strategies.*	Prof. Mohammad Mujibul Haque, Dean BBS, BRACU
10:30- 10:45 Health Break			
12.	10:45 – 11:45 am	**Case Facilitation in Action: Demonstration and Rehearsal Preparation-** *Experience a model case discussion, unpack the facilitator's choices and prepare to practise questioning, probing and guiding dialogue towards deeper learning.*	Prof. Mohammad Mujibul Haque, Dean BBS, BRACU
13.	11: 45- 100 am	**Case Facilitation Practice Lab:**	Prof. Md. G. Samdani Fakir,

		Parallel Microteaching and Peer Feedback- *Rehearse a short case discussion in small groups, practise purposeful questioning and inclusive dialogue, and refine facilitation through peer feedback and reflection.*	LTIC, BRACU
	1:00– 2:00 pm	**Lunch and Prayer Break**	
14.	2:00 -3:15 pm	**Making Learning Visible: Assessing Case-Based Learning-** *Use authentic tasks, clear criteria and practical rubrics to assess analysis, judgment, participation and reflection, with feedback that advances learning.*	Quazi Tafsirul Islam, NSU
	3:15- 3:30 pm	**Health Break**	
15.	3:30- 4:30 pm	**Refining Cases and Classroom Practice: A Collaborative Revision Clinic-** *Use rehearsal insights, peer feedback and learning evidence to strengthen case drafts, teaching notes and classroom facilitation plans.*	Prof. Malay Kanti Mridha, BRACU
16.	4:30 – 5:30 pm	**Reflect, Reinforce and Review: Kahoot Challenge, Post-Assessment and Workshop Evaluation-** *Consolidate key concepts through an interactive Kahoot challenge, assess learning gains and share feedback to strengthen future workshops.*	LTIC Team
	5:30- 6:00 pm	Prayer Break	
17.	6:00 – 6:45 pm	**Celebrating Learning and Achievement: Certificate Presentation Ceremony-** *Recognise participants' achievements and reaffirm a shared commitment to transformative case-based teaching and learning*	TBA